5 Reasons ADAlign for Documents
is the Right Choice for Your Organization

At a Glance:

1. Comprehensive information all in one place

2. Lower cost than conferences

3. Higher skill retention rate

4. Lifetime access to courses

5. Reduced risk of non-compliance

The Details:

1 Quality of Information

Conferences often contain only a small portion of training needed to master accessibility for documents and digital content as part of their overall offerings. Many of the online sources only contain fragments of information or information designed for a user level that does not match your staff's needs. Courses that are too basic waste time for those looking for advanced knowledge. Courses that are too advanced overwhelm the beginner and often result in a failure to retain information or to complete the course.

ADAlign for Documents Benefit: Comprehensive course material designed by accessibility experts.

ADAlign is staffed by industry experts who are in touch with all levels of students. They know what topics are essential for basic users, and what topics the advanced remediators are struggling with. Our courses are designed to start at the beginning and take them through all the skills needed to be proficient accessibility remediators.

2 Cost vs. Conferences:

a. A typical two-day conference fee: $1,000
b. Hotel for two nights: $600
c. Airfare: $500 (return)
d. Transportation: $100
e. Meals: $150
f. **Total Cost: $2,350**

ADAlign for Documents Benefit: Cheaper and safer than sending staff to a conference
In addition to being less than half the cost ($550) of attending traditional in-person training, health risks are a serious concern for many who do not relish the idea of shuffling down crowded halls into conference rooms. You can be confident in the training they are receiving is specific to the topic they enrolled in while minimizing any associated health or travel risks.

3 **Skill Building and Retention**
In this age of digital bombardment, content retention is a real struggle. We watch things in bits and pieces, where the information often goes out of our brain just as fast as it went in. At AbleDocs, we understand this issue and have designed worksheets as companions to all our digital content courses. Students can even opt-in for an expert review to have their worksheets evaluated with feedback provided.

ADAlign for Documents Benefit: Worksheets reinforce skills and retention
Many studies have shown that when students apply what they learn on actual worksheets, they retain more than watching alone. Hands-on learning better engages both sides of the brain. Listening and analyzing processes occur in the left hemisphere, but visual and spatial processes are handled on the right. By combining multiple styles of learning, the brain forms stronger overall connections and can retain more relevant information.

4 **Lifetime Access to Information**

ADAlign for Documents Benefit: No expiration date to access course information
All courses include lifetime access of information. Not only will students be able to watch the videos over and over again, but as a member of ADAlign for Documents, they will have access to additional free accessibility content, checklists, worksheets, webinars and other information to help keep their skills fresh and updated with the latest changes in digital content accessibility best practices.

5 **Risk of Non-Compliance**
For most of the students we encounter, accessibility compliance is not their primary task. They have been asked to add it to their existing duties. While the learning curve can be steep, the risk to organizations for non-compliant documents can be high as well. Our courses will establish a firm foundation for your staff to ensure they are aware of the most common accessibility barriers and how to overcome them. This skill translates into a reduced risk for your organization.